SAMSUNG



Digi-Touch Cool™ 5in

Digi Life, Easy Life.







Innovations that make life easy



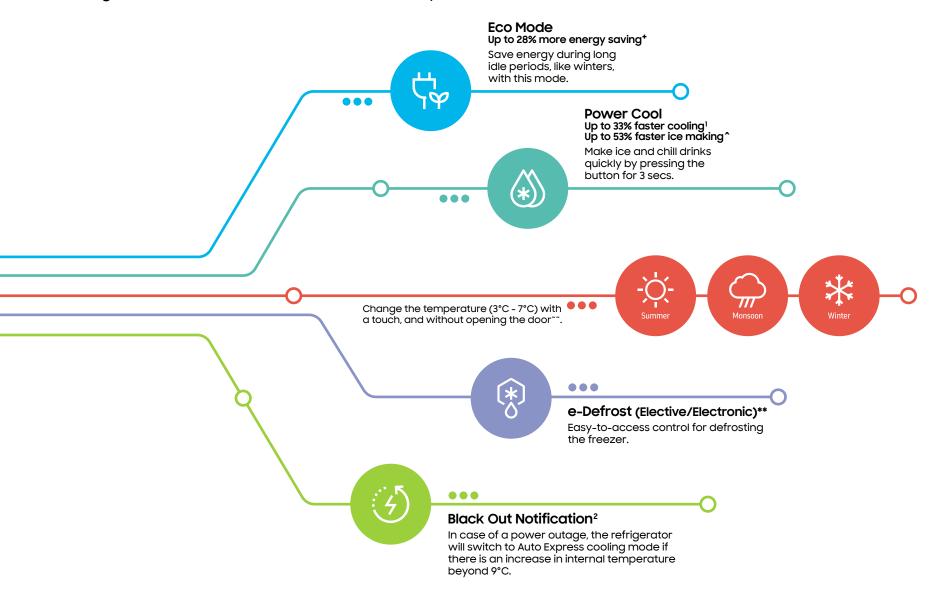
The new range of Samsung Digi-Touch Cool™ 5in1 refrigerators brings intuitive and easy control at your fingertips.

Now get all the information and control all functions with a futuristic touch panel. Not only does the innovative touch panel bring a dash of coolness to your kitchen, but it also makes controlling the most important functions of your refrigerator a breeze.

The Digi-Touch Cool™ 5in1 refrigerator offers all the style without missing on any of the substance.

Digi-Touch Cool™ 5in

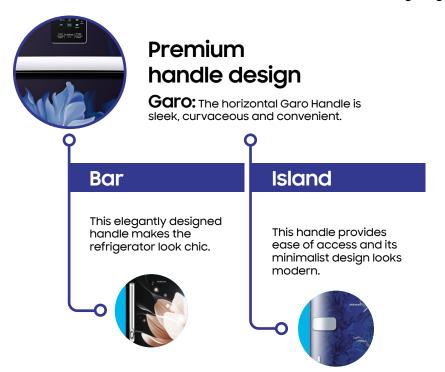
The Digi-Touch Panel offers touch control for 5 key functions.



^{*}Up to 28% more energy saving result based on Samsung internal lab test conducted for RR2000TH (under 4th stage). The total samsung conventional Direct Cool models under 4th stage) comparison vs Samsung Conventional Direct Cool models. The samsung internal lab test conducted for RR2000TH (under 4th stage) comparison vs Samsung Conventional Direct Cool models. The sult based on Samsung internal lab test conducted for RR2000TH (under 4th stage) comparison vs Samsung Conventional Direct Cool models. The sult based on Samsung internal lab test conducted for RR2000TH (under 4th stage) comparison vs Samsung Conventional Direct Cool models. The sult based on Samsung internal lab test conducted for RR2000TH (under 4th stage) comparison vs Samsung Conventional Direct Cool models. The sult based on Samsung internal lab test conducted for RR2000TH (under 4th stage) comparison vs Samsung Conventional Direct Cool models. The sult based on Samsung internal lab test conducted for RR2000TH (under 4th stage) comparison vs Samsung Conventional Direct Cool models. The sult based on Samsung internal lab test conducted for RR2000TH (under 4th stage) comparison vs Samsung Conventional Direct Cool models. The sult based on Samsung internal lab test conducted for RR2000TH (under 4th stage) comparison vs Samsung Conventional Direct Cool models. The sult based on Samsung internal lab test conducted for RR2000TH (under 4th stage) comparison vs Samsung Conventional Direct Cool models. The sult based on Samsung internal lab test conducted for RR2000TH (under 4th stage) comparison vs Samsung Conventional Direct Cool models. The sult based on Samsung internal lab test conducted for RR2000TH (under 4th stage) comparison vs Samsung internal lab test conducted for RR2000TH (under 4th stage) comparison vs Samsung Conventional Direct Cool models. The sult based on Samsung internal lab test conducted for RR2000TH (under 4th stage) comparison vs Samsung Conventional Direct Cool models. The sult based on Samsung internal lab test conducted for RR200

The design story

Finally a refrigerator that is as elegant as it is futuristic. The new Samsung Digi-Touch Cool™ 5in1 not only comes in alluring designs and colours, but also has a cutting-edge touch panel that is simple and easy to use.





Elegant patterns °



Blossom

Paradise

Bloom



Tropical





Saffron



Overlay





Orange **Blossom**

Himalaya Poppy

All products, images, features shown herein are for representational purpose only, actual may vary from model to model. Colors and variants/ models subject to availability.

Hydrangea

Reaching peak efficiency



- Reliable and durable.
- 20 year warranty#.



- All appliances can run on electricity generated by Solar Panels, within the voltage range of 100V - 300V.
- Current and Voltage in the batteries is regulated by the solar charge controller.
- In the evening, stored energy in the batteries is used by the SPCU to run appliances.



- Consumes less energy, runs on home inverter.
- The food remains fresh during power cuts.
- Keeps on running 24x7 even during power cuts.



Fresh vegetables for up to 15 days.

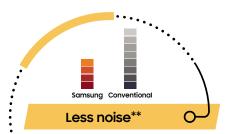


Samsung Direct Cool Refrigerators come with the highest mark of efficiency - 5 Star BEE rating. What it means is that you'll save a lot of money as well as help conserve the environment.

It also means that your refrigerator is using the best possible technology.



Sustains wide voltage fluctuations between 100V - 300V.



Cuts down noise by 40dB – 35dB as compared to conventional refrigerators.



^{**}Available in select models only. ~Connection subject to solar panel capacity installed at customer's premises. *Connection subject to home inverter capacity. **Result based on Samsung's internal Lab Test conditions. Results may vary depending on different test conditions. 15 days freshness applicable on select vegetables. *Applicable only on Digital Inverter Compressor (DIC) on products sold from December 1, 2022. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

Exclusive features



Enjoy great energy efficiency, little noise and a long-lasting performance. The Digital Inverter Compressor automatically adjusts its speed in response to cooling demand. So it is quiet, uses power efficiently and keeps working for long, backed-up by a 20 year warranty* on the compressor.

√ 15 days full freshness**



The new Digital Inverter range keeps vegetables fresh for up to 15 days. Now you can enjoy first day freshness, for up to 15 days.

5 shelves



5 shelves come with a load bearing capacity of up to 175 kg. This gives you the freedom to store more food items.

Digi-Touch Cool[™] 5 in range



RR23C2F359R RR23C2E359R RR21C2F259R RR21C2E259R

- 5 Star Rating
- Digital Temp Control
- Horizontal Curve Design
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter
- Garo Handle

Fresh Max*

- Up to 15 Days Freshness**
 Toughened Glass Shelves
- Base Stand Drawer^^
- Colour: Paradise Bloom Purple







RR23C2F359U RR23C2E359U RR21C2F259U RR21C2E259U

- 5 Star Rating
- Digital Temp Control
- Horizontal Curve Design
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter+
- Garo Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves
- Fresh Max*
- Base Stand Drawer^^
- Colour: Paradise Bloom Blue







RR23C2F23BX RR23C2E23BX RR21C2F24BX RR21C2E24BX

- 3/4 Star Rating
- Digital Temp Control
- Horizontal Curve Design
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter⁺
- Garo Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves
- Fresh Max*
- Base Stand Drawer^^
- Colour: Luxe Black







RR21C2E25S8

- 5 Star Rating
- Digital Temp Control
- Horizontal Curve Design
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter
- Garo Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves
- Colour: Elegant Inox

----- 20 Year warn on Digital line



L denotes litres. ^^Base Stand Drawer is available only in model no. RR23A2F2Y9R, RR21A2F2X9R, RR21A2F2X9R, RR21A2F2X9U, RR21A2F2X9U, RR23C2F23BX and RR21C2F24BX. #Applicable only on Digital Inverter Compressor (DIC) on products sold from December 1, 2022. ^*Connection subject to solar panel capacity installed at customer's premises. †Connection subject to home inverter capacity. *Fresh Max is available RR23C2F359R, RR23C2F359U, RR23C2F359U, RR23C2F35BX and RR23C2F23BX. **Based on Samsung's internal Lab Test conditions. 15 days freshness applicable on select vegetables. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model. Colors and variants/ models subject to availability.

Digi-Touch Cool[™] 5 in range



RR23C2F35NJ RR23C2F24NJ RR23C2E24NJ RR21C2F25NJ RR21C2E25NJ

- 4/5 Star Rating
- Digital Temp Control
- Horizontal Curve Design
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter⁺
- Garo Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves
- Fresh Max*
- Base Stand Drawer^^
- · Colour: Orange Blossom Red







RR23C2E24NK RR21C2F25NK RR21C2E25NK

- 4/5 Star Rating
- Digital Temp Control
- Horizontal Curve Design
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter+
- Garo Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves
- Fresh Max*
- Base Stand Drawer^^
- Colour: Orange Blossom Blue







RR23C2E24NL RR21C2E25NL

- 4/5 Star Rating
- Digital Temp Control
- Horizontal Curve Design
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- · Runs on Home Inverter+
- Garo Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves
- Fresh Max*
- Base Stand Drawer^^
- Colour: Orange Blossom Green





RR23C2F23HS RR23C2E23HS RR21C2F24HS RR21C2E24HS

- 3/4 Star Rating
- Digital Temp Control
- Horizontal Curve Design
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter+
- Garo Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves
- Fresh Max*
- Base Stand Drawer^^
- Colour: Hydrangea Blue



RR23C2F23HT

RR23C2E23HT

RR21C2F24HT

RR21C2E24HT

• Digital Temp Control

• 3/4 Star Rating









- Digital Temp Control
- Horizontal Curve Design
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter⁺
- Garo Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves • Fresh Max*
- Base Stand Drawer^^
- Colour: Camellia Purple



RR23C2F23CU RR23C2E23CU

- 3 Star Rating
- Digital Temp Control
- Horizontal Curve Design
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter+
- Garo Handle
- Up to 15 Days Freshness** • Toughened Glass Shelves
- Fresh Max*
- Base Stand Drawer^^
- Colour: Camellia Blue



215L/189L

RR23C2F24DX RR23C2E24DX RR21C2E25DX

- 4/5 Star Rating
- Digital Temp Control
- Horizontal Curve Design
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- · Runs on Home Inverter+
- Garo Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves
- Fresh Max*
- Base Stand Drawer^^
- Colour: Luxe Brown





• Horizontal Curve Design

- Garo Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves Fresh Max*
- Base Stand Drawer^^
- Colour: Hydrangea Plum

















L denotes litres. ^Base Stand Drawer is available only in model no. RR23C2F35NJ, RR23C2F24NJ, RR21C2F25NJ, RR23C2F33HS, RR23C2F23HS, RR23C2F23CF, RR23C2F23CF, RR23C2F24DX, RR23C2F24DX, RR23C2F23HT and RR21C2F24HT. #Applicable only on Digital Inverter Compressor (DIC) on products sold from December 1, 2022. "Connection subject to solar panel capacity installed at customer's premises. + Connection subject to home inverter capacity. *Fresh Max is available in RR23C2F24NJ, RR23C2F24NJ, RR23C2E24NJ, RR23C2E24NJ, RR23C2F24NJ, RR23C2F RR23C2E23HS, RR23C2F23CR, RR23C2E23CR, RR23C2E23CU, RR23C2E23CU, RR23C2E24DX, RR23C2E24DX, RR23C2E24DX, RR23C2E23HT **Based on Samsung's internal Lab Test conditions. 15 days freshness applicable on select vegetables. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model. Colors and variants/models subject to availability.

Curd Maestro™ range



RR23C2K33UZ RR21C2K23UZ RR21C2J23UZ

- 3 Star Rating Curd Maestro™
- Horizontal Curve Design
- 20 Year Warranty
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- · Runs on Home Inverter+
- Up to 15 Days Freshness**
- Garo Handle
- Toughened Glass Shelves
- Base Stand Drawer^^
- Fresh Max*
- Colour: Midnight Blossom Blue







RR23C2K33RZ RR21C2K23RZ RR21C2J23RZ

- 3 Star Rating
- Curd Maestro™
- Horizontal Curve Design
- 20 Year Warranty
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- · Runs on Home Inverter+
- Up to 15 Days Freshness** • Garo Handle
- Toughened Glass Shelves
- Base Stand Drawer^^
- Fresh Max*
- · Colour: Midnight Blossom Red

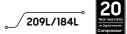






RR23C2J33BX RR23C2K33BX RR21C2J23BX

- 3 Star Rating
- Curd Maestro™ • Horizontal Curve Design
- 20 Year Warranty
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- · Runs on Home Inverter+
- Up to 15 Days Freshness**
- Garo Handle
- Toughened Glass Shelves
- Base Stand Drawer^^
- Fresh Max*
- Colour: Luxe Black







Horizontal Curve range



RR23C2H35RZ RR23C2G35RZ RR21C2H25RZ RR21C2G25RZ

- 5 Star Rating
- Horizontal Curve Design
- 20 Year Warranty
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter⁺
- Up to 15 Days Freshness**
- Garo Handle
- Toughened Glass Shelves
- Base Stand Drawer^^
- Colour: Midnight Blossom Red
- Fresh Max*







RR23C2H35UZ RR23C2G35UZ RR21C2H25UZ RR21C2G25UZ

- 5 Star Rating
- Horizontal Curve Design
- 20 Year Warranty
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter⁺
- Up to 15 Days Freshness**
- Garo Handle
- Toughened Glass Shelves
- Base Stand Drawer^^
- . Colour: Midnight Blossom Blue
- Fresh Max*







RR21C2H25DX

- 5 Star Rating
- Horizontal Curve Design • 20 Year Warranty
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- · Runs on Home Inverter+
- Up to 15 Days Freshness**
- Garo Handle
- Toughened Glass Shelves Base Stand Drawer^^
- Colour: Luxe Brown



RR23C2H35S8

- 5 Star Rating
- Horizontal Curve Design • 20 Year Warranty
- Stabilizer Free Operation
- (100V 300V) • Runs on Solar Inverter~
- Runs on Home Inverter⁺
- Up to 15 Days Freshness**
- Garo Handle
- Toughened Glass Shelves
- Base Stand Drawer^^
- Colour: Elegant Inox
- Fresh Max*





L denotes litres, ^Base Stand Drawer is available only in model no. RR23C2K33UZ, RR21C2K23UZ, RR23C2K33RZ, RR23C2K33BX, RR23C2K33BX, RR23C2H35RZ, RR21C2H25RZ, RR23C2H35UZ, RR21C2H25UZ, RR21C2H25UX and RR23C2H35S8. #Applicable only on Digital Inverter Compressor (DIC) on products sold from December 1, 2022. "Connection subject to solar panel capacity installed at customer's premises. +Connection subject to home inverter capacity. *Fresh Max is available in RR23C2K33UZ, RR23C2J33BX, RR23C2H35RZ, RR23C2H35RZ, RR23C2H35UZ, RR23C2G35UZ and RR23C2H35S8. **Based on Samsung's internal Lab Test conditions.15 days freshness applicable on select vegetables. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model. Colors and variants/ models subject to availability.

Digital Inverter range



RR20C1824HV RR20C1724HV RR20C2824HV RR20C2724HV

- 4 Star Rating
- Grande Design
- 20 Year Warranty
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter⁺ Bar Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves

- Base Stand Drawer^^
- Colour: Himalayan Poppy Blue





RR20C1824HN RR20C1724HN RR20C2824HN RR20C2724HN

- 4 Star Rating
- Grande Design
- 20 Year Warranty
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- · Runs on Home Inverter+
- Bar Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves
- Base Stand Drawer^^
- Colour: Himalayan Poppy Red







RR20C1823VB RR20C1723VB RR20C2823VB RR20C2723VB

- 3 Star Rating
- Grande Design
- 20 Year Warranty
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter⁺
- Bar Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves
- Base Stand Drawer^^
- Colour: Urban Tropical Blue



RR20C1823VF RR20C1723VF RR20C2823VF RR20C2723VF

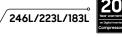
- 3 Star Rating
- Grande Design
- 20 Year Warranty
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter⁺
- Bar Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves
- Base Stand Drawer^^ • Colour: Urban Tropical Red





RR20C1823CU/RR20C1723CU RR26C3893CU/RR26C3753CU RR24C2823CU/RR24C2723CU RR20C2823CU/RR20C2723CU

- 3 Star Rating
- Grande Design
- 20 Year Warranty
- Stabilizer Free Operation
- (100V 300V)
- Runs on Solar Inverter~ Runs on Home Inverter⁺
- Bar Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves Base Stand Drawer^{*}
- Cool Wave up to 9 hrs³
- Twin Fresh Max³
- Colour: Camellia Blue





RR20C1823CR/RR20C1723CR RR26C3893CR/RR26C3753CR RR24C2823CR/RR24C2723CR RR20C2823CR/RR20C2723CR

- 3 Star Rating
- · Grande Design
- 20 Year Warranty
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- · Runs on Home Inverter+
- Bar Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves
- Base Stand Drawer^^
- Cool Wave up to 9 hrs3
- Twin Fresh Max³
- Colour: Camellia Red







RR20C1823CB RR20C1723CB RR20C2823CB RR20C2723CB

- 3 Star Rating
- · Grande Design
- 20 Year Warranty (100V - 300V)
- Stabilizer Free Operation
- Runs on Solar Inverter~
- · Runs on Home Inverter+
- Bar Handle • Up to 15 Days Freshness**
- Toughened Glass Shelves
- Base Stand Drawer^^
- Colour: Camellia Black





RR20C1823S8 RR20C1Y23S8 RR24C2723S8 RR20C2823S8 RR20C2Y23S8

- 3 Star Rating
- Grande Design
- 20 Year Warranty
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter+
- Bar Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves
- Base Stand Drawer^^
- Colour: Elegant Inox





L denotes litres. ^Base Stand Drawer is available only in model no. RR20C1824HV, RR20C2824HV, RR20C1823VB, RR20C1823VF, RR20C1823VF, RR20C1823CU, RR24C2823CU, RR24C2823CU, RR20C2823CU, RR20C1823CU, RR26C3893CR, RR RR24C2823CR, RR20C1823CB, RR20C1823CB, RR20C1823CB, RR20C1823CB, RR20C1823CB, RR20C1823CB, RR20C2823CB, RR20C1823CB, RR20C home inverter capacity. **Based on Samsung's internal Lab Test conditions. 15 days freshness applicable on select vegetables. Twin Fresh Max feature and Cool Wave feature available only in models no. RR26C3893CU, RR26C3753CU, RR26C3893CR and RR26C3753CR. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model. Colors and variants/ models subject to availability.

Digital Inverter range







RR20C10C26R RR20C1Z226R

- 2 Star Rating
- Grande Design
- 20 Year Warranty
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter+
- Island Handle
- Up to 15 Days Freshness**
- Toughened Glass Shelves
- Colour: Mystic Overlay Red



RR20C10C26U RR20C1Z226U

- 2 Star Rating
- Grande Design
- 20 Year Warranty
- Stabilizer Free Operation (100V - 300V)
- Runs on Solar Inverter~
- Runs on Home Inverter+
- Island Handle
- Up to 15 Days Freshness** • Toughened Glass Shelves
- Colour: Mystic Overlay Blue







L denotes litres. ^Base Stand Drawer is available only in model no. RR26C3893DX, RR24C2823DX, RR20C2812R8, RR20C2812U8, RR20C2812U8, RR20C2812S8 and RR20C2812S8. #Applicable only on Digital Inverter Compressor (DIC) on products sold from December 1, 2022. Connection subject to solar panel capacity installed at customer's premises. *Connection subject to home inverter capacity: **Based on Samsung's internal Lab Test conditions. 15 days freshness applicable on select vegetables. 3Cool Wave results are based on Samsung internal lab test conducted on model RR20. Results may vary depending upon different test conditions. Twin Fresh Max feature and Cool Wave feature available only in models no. RR26C3893DX and RR26C3733DX. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model. Colors and variants/ models subject to availability.

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